



NEWS RELEASE

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Inavero Releases Inaugural 2010 Best of Staffing™ List

Inavero, a Portland, OR based client satisfaction research firm, released its inaugural Best of Staffing™ list last week. Best of Staffing, presented in partnership with CareerBuilder, is the nation's only client satisfaction award that recognizes exceptional service within the staffing and recruiting industry.

Staffing firms competing to make the Best of Staffing list underwent a rigorous client survey process followed by careful analysis of nearly 17,000 client responses to determine satisfaction levels. Firms named to the list received a score of 9 or 10 out of 10 from an average of 74% of their clients. All companies recognized on the Best of Staffing list outperformed the industry's benchmark for client satisfaction by at least 22%.

The \$61 billion staffing and recruiting industry currently puts more than 2 million people to work daily, according to recent statistics provided by the American Staffing Association, and has become a fundamental component of overall U.S. employment. "We anticipate U.S. organizations will continue to grow their strategic utilization of staffing firms as the country emerges from the economic recession" Eric Gregg, managing partner of Inavero said. "The firms awarded the Best of Staffing designation have shown they can deliver exceptional service and value to their clients, which is imperative for organizations searching for top talent."

Inavero's complete Best of Staffing list can be viewed at www.bestofstaffing.com. For more information about Inavero, visit www.inavero.com.

About Inavero

Inavero designs and manages satisfaction surveys for a global list of clients in more than 15 countries. Inavero's proprietary technology platform gathers and reports staffing firm client and candidate satisfaction information through online surveys. Inavero's team analyzes satisfaction feedback from more than 125,000 staffing firm clients and job candidates each year, and serves as the American Staffing Association's exclusive research partner. The firm's surveys protect more than \$4.3 billion in staffing firm annual revenue. Visit Inavero on the Web at: www.inavero.com.

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